



# EdLeader21 4th Annual Event

*This year's annual event will be held October 1 - 3, 2014 at the Atlanta Marriott Marquis located at 265 Peachtree Center Avenue, Atlanta, Georgia. We have a lot of exciting things planned and it is shaping up to be the best event yet.*

## FEATURED PRESENTERS



### Michael Fullan

Michael Fullan is Professor Emeritus of the Ontario Institute for Studies in Education. Recognized as a worldwide authority on educational reform, Fullan advises policymakers and local leaders around the world in helping achieve the moral purpose of all children learning. He is an accomplished author whose recent book, *The Principal: Three Keys to Maximizing Impact*, describes how and why the principal's role must change to maximize student achievement.



### Russell Quaglia

Dr. Russell J. Quaglia is recognized globally as a pioneer in the field of education, known for his unwavering dedication to student aspirations and student voice. He is described by national news media as America's foremost authority on the development and achievement of student aspirations.

## EVENT REGISTRATION

### Complimentary Registrations

Each member organization is entitled to at least one complimentary registration. The number of complimentary registrations per member organization is based on your subscription level. If you have questions about the number of registrations included with your membership, please email [mbriones@edleader21.com](mailto:mbriones@edleader21.com).

### Early Bird Rate

Take advantage of the early bird rate of \$450 by registering before July 18, 2014.

>> [REGISTER HERE](#)

## REGISTRATION OPTIONS

*New this year, we are offering optional pre- and post-event workshops in addition to tours of innovative schools in the Atlanta area to enhance your annual event experience.*

### Pre-Event Activities

**STEP21 Workshop** - This workshop will provide a deep dive into the EdLeader21 STEP21 project. STEP21 (Systemic Transformation Evaluation Protocol for 21st Century Education) establishes the “gold standard” definition of what it looks like to be a 21st century district. The tools under development will allow districts to evaluate their levels of 21st century education implementation and chart a path for future progress.

**Performance Assessment Workshop** - For EdLeader21 members, the lack of accessible, easily deployable assessment tools focused on the 4Cs is a challenge. Most of our members have expressed interest in the development of assessment instruments that will help measure 4Cs student performance. This workshop will focus on the 4Cs Performance Task Bank project expected to include both customizable and common tasks.

**Orientation** - This orientation is designed for attendees who are new to EdLeader21 and/or the annual event. The EdLeader21 team along with PLC advisors will share the best ways to maximize your event experience and answer member questions.

### Post-Event Activities

**Design Thinking Workshop** - Albemarle County Public Schools (VA) and Mount Vernon Presbyterian School (GA) collaborate to show how the 4Cs are pathways to agency for nurturing innovators by engaging participants as design thinkers and doers.

**Physical Learning Spaces Workshop** - Set out on an interactive design expedition led by The Lovett School (GA) and the Wonder, By Design studio to explore ways that physical learning environments can amplify 21st century learning and teaching.

**School Tours** - See 21st century education in action by attending a tour of an innovative school in the Atlanta area. The following schools have graciously opened their doors to share their innovative work: Wheeler High School & Center for Advanced Studies Magnet Program, Fair Oaks Elementary and The Children’s School.

>> [MORE INFO](#)

## HOTEL INFORMATION

EdLeader21 has reserved a block of rooms at the event hotel, Atlanta Marriott Marquis. Rooms are limited so don’t wait to reserve your room. Make your hotel reservations online or call 1-866-469-5475 and refer to EdLeader21.

>> [BOOK ONLINE](#)

## QUESTIONS

Email Melissa Briones at [mbriones@edleader21.com](mailto:mbriones@edleader21.com) or call 520.623.2466.

